



linkedin.com/in/ashmahtani



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my nickname

ASHISH MAHTANI

portfolio: ashmahtani.com

ME

I'm a copywriter/brand strategist who spends entirely too much time thinking about comic books and marinating various meats. My luxurious 500-thread-count eyebrows keep my feelings warm as I work on bleak and depressing short stories.

WHERE I'VE WORKED

Freelance Copywriter
Various
2012- Present

- Work with clients including Blizzard/Activision, Blue Cat Screenplay Competition, Infinite Comix, and more.

Director of Copy
Loot Crate
February 2015- October 2019

- Wrote & edited copy for web, emails, video scripts, print & digital magazines, ads, social media, product descriptions and more.
- Developed the brand copy guidelines for the parent company as well as its 20+ sub-brands.

Production Manager
Firestarter Videos
April 2013- February 2015

- Liaison between clients and animators
- Reviewing/Proofreading storyboards & animated videos
- Writing press releases
- Basic audio editing/mixing

Office Assistant
Hibiscus Enterprises
May 2012- November 2012

- Data entry
- Filing
- Local deliveries of clothing samples
- Secretarial duties
- General office duties

INTERNSHIPS **Acquisitions Department Intern**
Lionsgate
September 2011- December 2011

- Script reading
- In depth script coverage noting marketability
- Secretarial duties
- General office duties

Summer School Intern
Comedy Central
June 2011- July 2011

- **Daily Show writing intern**
 - Joke & story pitching
- **Colbert Report writing intern**
 - Joke & story pitching
- **Development intern**
 - Script coverage
 - Ran focus groups
 - Pitched original show to heads of dept.
- **Digital Media intern**
 - Provided content for Indecision blog
 - Provided content for CC Insider blog
- **On/Off Air Promotions intern**
 - Content creation for CC Twitter
 - Content creation for CC Facebook
 - Pitched commercial ideas to head of dept.

WHERE I LEARNED

Emerson College
Class of 2012

Major: Bachelors of the Arts in Writing for Film and Television
Minor: Advertising & PR

THINGS I CAN DO

- Screenwriting
- Copywriting
- Copyediting
- Creative Writing
- Comedy Writing
- Blogging
- Script Coverage
- Microsoft Office (Word, Excel, Powerpoint, Outlook)
- Mac OSX | Windows/PC
- Basic SEO
- Google Drive
- Final Draft
- GarageBand
- Social Media Apps (Facebook, Twitter, Reddit, Instagram)
- Jira
- Slack

Writing samples available upon request include spec scripts, pilot scripts, web series, blog posts, and copywriting work (print, radio, television, web).